# STRATEGIC GOALS AND PRIORITIES 2022-2025



In the next three years, we will proactively focus on four strategic priorities:

- 1 Center Equity, Diversity, Inclusion, and Belonging (EDIB) Throughout our Organization
- **2** Build Organizational Capacity to Advance Change Proactively
- **3** Deepen Our Role in Arizona's Social Change Movements
- 4 Strengthen Philanthropy to Engage Our Community in Meaningful Giving

As a multi-issue organization, we will remain vigilant in all civil liberties issues and will support partners in areas where we do not lead. We will continue to be an agile organization that can respond to new crises and opportunities if it is necessary and strategic.

# Mission and Vision

### **Mission**

The ACLU of Arizona advances equity and dismantles systemic injustice by taking legal action, influencing policy, and mobilizing our communities to protect the civil rights, liberties, and dignity of all Arizonans.

#### **Vision**

We envision an Arizona where all people prosper, thrive, and live in liberation with dignity and freedom.

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#### **Core Values**

The ACLU of Arizona believes and acts upon four core values:

## Honoring the Dignity and Liberation of Every Human Being

Systemic inequity intentionally and strategically dehumanizes and oppresses people. We treat each other and all people with fairness, dignity, and respect, and courageously fight for freedom, justice, and liberation for all.

#### Fostering Anti-Racism, Equity, and Inclusion

White supremacy and other forms of oppression permeate every facet of our society. We boldly push back against racial injustice and all forms of discrimination and advance equity, diversity, inclusion, and belonging in all we do.

## **Building Collective Power**

Challenges to civil rights are so immense we rarely face them alone.

Developing and strengthening relationships with community allies is key to achieving our vision.

#### **Cultivating Leadership and Activating Power**

Power is intentionally held by the most privileged and not equitably shared across all communities. We believe in building leadership and centering the voices of those most affected by systemic inequity.