

and

ACLU Foundation of Arizona

Phoenix, Arizona

CONSOLIDATED FINANCIAL STATEMENTS

Years Ended March 31, 2022 and 2021



# ACLU OF ARIZONA AND ACLU FOUNDATION OF ARIZONA TABLE OF CONTENTS

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# INDEPENDENT AUDITORS' REPORT

To the Board of Directors ACLU of Arizona and ACLU Foundation of Arizona Phoenix, Arizona

# Opinion

We have audited the accompanying consolidated financial statements of ACLU of Arizona and ACLU Foundation of Arizona (Arizona nonprofit corporations), which comprise the consolidated statements of financial position as of March 31, 2022 and 2021, and the related consolidated statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the consolidated financial statements.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of ACLU of Arizona and ACLU Foundation of Arizona as of March 31, 2022 and 2021, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are required to be independent of ACLU of Arizona and ACLU Foundation of Arizona and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Responsibilities of Management for the Consolidated Financial Statements**

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about ACLU of Arizona and ACLU Foundation of Arizona's ability to continue as a going concern within one year after the date that the consolidated financial statements are available to be issued.

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## Auditors' Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of ACLU of Arizona and ACLU Foundation of Arizona's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about ACLU of Arizona and ACLU Foundation of Arizona's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

enry & Horne, UP

Tempe, Arizona October 25, 2022

# ACLU OF ARIZONA AND ACLU FOUNDATION OF ARIZONA CONSOLIDATED STATEMENTS OF FINANCIAL POSITION March 31, 2022 and 2021

ASSETS	2022	2021
CURRENT ASSETS Cash and cash equivalents Promise to give, current portion Due from National American Civil Liberties	4,113,377 200,000	\$    4,316,141 100,000
Union, Inc., net Grants receivable Prepaid expenses and other assets	1,509,070 289,000 42,568	479,006 - 39,972
Certificates of deposit	159,962	1,420,126
TOTAL CURRENT ASSETS	6,313,977	6,355,245
OTHER ASSETS Investments		
Endowment Other investments	293,290 4,110,472	283,102 1,500,509
Promise to give, net of current portion Property and equipment, net Deposits	4,403,762 100,000 5,000 6,744	1,783,611 100,000 5,000 5,800
TOTAL OTHER ASSETS	4,515,506	1,894,411
TOTAL ASSETS	\$ 10,829,483	\$ 8,249,656
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES Accounts payable Accrued expenses	\$	\$
TOTAL CURRENT LIABILITIES	192,782	186,960
NET ASSETS Without donor restrictions With donor restrictions	8,817,042 1,819,659	7,131,999 930,697
TOTAL NET ASSETS	10,636,701	8,062,696
TOTAL LIABILITIES AND NET ASSETS	\$ 10,829,483	\$ 8,249,656

# ACLU OF ARIZONA AND ACLU FOUNDATION OF ARIZONA CONSOLIDATED STATEMENTS OF ACTIVITIES Years Ended March 31, 2022 and 2021

	2022					2021						
		ithout Donor		Vith Donor				ithout Donor		ith Donor		
	F	Restrictions	R	estrictions		Totals	R	Restrictions	Re	estrictions		Totals
SUPPORT AND REVENUE	•		•		•		•		•		•	
Donations	\$	1,454,148	\$	200,000	\$	1,654,148	\$	1,512,107	\$	200,000	\$	1,712,107
Bequests		701,295		-		701,295		62,163		-		62,163
In-kind donations		2,236,726		-		2,236,726		2,449,493		-		2,449,493
Grant revenue		539,767		1,088,245		1,628,012		678,656		372,108		1,050,764
Shared membership contribution		963,358		-		963,358		908,473		-		908,473
Legal fees awarded		217,788		-		217,788		35,655		-		35,655
Investment income (loss), net		(54,638)		20,511		(34,127)		324,301		84,656		408,957
Net assets released from restrictions		419,794		(419,794)		-		107,382		(107,382)		-
TOTAL SUPPORT AND REVENUE		6,478,238		888,962		7,367,200		6,078,230		549,382		6,627,612
EXPENSES												
Program services expenses		4,058,197		-		4,058,197		4,552,600		-		4,552,600
Supporting services expenses												
Management and general		356,837		-		356,837		303,736		-		303,736
Fundraising		378,161		-		378,161		244,043		-		244,043
-												
TOTAL EXPENSES	1	4,793,195		-		4,793,195		5,100,379		-		5,100,379
CHANGE IN NET ASSETS		1,685,043		888,962		2,574,005		977,851		549,382		1,527,233
CHANGE IN NET ASSETS		1,003,043		000,902		2,374,005		577,001		049,002		1,021,200
NET ASSETS, BEGINNING OF YEAR		7,131,999		930,697		8,062,696		6,154,148		381,315		6,535,463
NET ASSETS, END OF YEAR	\$	8,817,042	\$	1,819,659	\$	10,636,701	\$	7,131,999	\$	930,697	\$	8,062,696
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## ACLU OF ARIZONA AND ACLU FOUNDATION OF ARIZONA CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES Year Ended March 31, 2022

			Supporting						
		Public	_	Organizing	Lobbying/	Total Program	Management		
	Legal	Education	Communications	Advocacy	Policy	Services	and General	Fundraising	Totals
Personnel expenses: Payroll Payroll taxes	\$ 366,746 27,774	\$ 131,987 10,329	\$	\$ 286,223 21,361	\$ 109,033 8,335	\$    996,490 76,912	\$ 137,445 10,474	\$ 239,748 17,891	\$  1,373,683 105,277
Employee benefits	63,324	20,006	19,523	53,794	18,145	174,792	58,243	49,917	282,952
Total personnel expenses	457,844	162,322	131,137	361,378	135,513	1,248,194	206,162	307,556	1,761,912
Operating expenses:									
Accounting	-	-	-	-	-	-	17,654	-	17,654
Advertising and promotion	-	-	-	-	-	-	-	90	90
Advocacy infrastructure	-	2,216	-	20,541	55,673	78,430	-	-	78,430
Bank and credit card fees	-	-	-	-	-	-	2,105	3,491	5,596
Board and volunteer support	-	-	10	814	94	918	12,780	-	13,698
Communications	-	-	1,202	-	-	1,202	-	-	1,202
Database fees	-	-	-	-	-	-	-	2,936	2,936
Donated legal services	2,234,922	-	-	-	-	2,234,922	-	-	2,234,922
Dues and subscriptions	6,558	423	2,456	391	4,003	13,831	4,138	740	18,709
Equipment lease	1,641	-	352	352	-	2,345	1,020	1,014	4,379
Gifts	719	50	-	20	50	839	2,336	125	3,300
Honorariums	-	200	-	225	-	425	-	-	425
Information technology	33,585	3,146	5,713	23,150	4,916	70,510	9,780	4,870	85,160
Insurance	7,119	-	-	-	-	7,119	5,222	-	12,341
Legal	64,903	-	-	-	-	64,903	-	-	64,903
Licenses, fees, and permits	-	-	-	-	-	-	60	-	60
Meals and entertainment	74	451	283	1,097	359	2,264	1,433	1,836	5,533
Occupancy	48,446	11,791	4,497	63,846	-	128,580	16,227	13,791	158,598
Postage	354	23	<sup></sup> 12	106	23	518	457	4,444	5,419
Printing	45	13	584	65	39	746	3	16,004	16,753
Professional services	20,009	31,728	90,000	15,768	19,762	177,267	66,053	12,633	255,953
Public education forums	-	409	-	3,127	872	4,408	-	-	4,408
Supplies and office expense	1,080	220	264	289	147	2,000	4,441	1,214	7,655
Telephone	6,451	3,316	2,331	4,522	1,298	17,918	6,938	3,831	28,687
Travel	159	30	131	321	217	858	28	3,586	4,472
TOTAL EXPENSES	\$ 2,883,909	\$ 216,338	\$ 238,972	\$ 496,012	\$ 222,966	\$ 4,058,197	\$ 356,837	\$ 378,161	\$ 4,793,195

# ACLU OF ARIZONA AND ACLU FOUNDATION OF ARIZONA CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES Year Ended March 31, 2021

			Supporting						
		Public	Program	Organizing	Lobbying/	Total Program	Management		
	Legal	Education	Communications	Advocacy	Policy	Services	and General	Fundraising	Totals
Personnel expenses: Payroll Payroll taxes Employee benefits	\$ 409,215 30,664 68,995	\$ 167,464 13,108 34,163	\$ 95,462 7,058 14,069	\$ 354,504 27,464 61,953	\$ 125,353 9,333 14,562	\$ 1,151,998 87,627 193,742	\$ 132,530 10,445 54,980	\$ 158,946 11,675 31,034	\$ 1,443,474 109,747 279,756
Total personnel expenses	508,874	214,735	116,589	443,921	149,248	1,433,367	197,955	201,655	1,832,977
Operating expenses: Accounting Advocacy infrastructure Bank and credit card fees Board and volunteer support Communications Database fees Donated legal services Dues and subscriptions Equipment lease Gifts Honorariums Information technology Insurance Legal Meals and entertainment Occupancy Postage Printing Professional services	- - - - 2,449,493 10,914 1,501 51 - 21,814 7,119 63,347 26 47,297 709 29 29 298 2 7 202	5,000 - - - - - - - - - - - - - - - - - -	1,198 - - 1,362 - - 2,482 381 - - 50 4,056 - - 50 7,332 70 461 1,200	- 239,470 - 198 178 - - 40 502 765 325 26,861 - - 843 57,891 - 692 1,602 7 220	- 71,294 - - - 4,045 - 129 - 2,318 - - 50 - - - 32,189	- 316,962 - 198 1,540 - 2,449,493 18,361 2,384 1,044 675 55,049 7,119 63,347 969 125,332 946 1,182 35,428	14,900 - 2,928 (2,223) - - 19,004 996 3,981 - 7,533 4,936 - 678 11,930 2,737 24 25,315	- 6,159 - 2,289 - 927 567 589 - 2,318 - 2,318 - 290 9,633 2,824 9,813 1,584	$\begin{array}{c} 14,900\\ 316,962\\ 9,087\\ (2,025)\\ 1,540\\ 2,289\\ 2,449,493\\ 38,292\\ 3,947\\ 5,614\\ 675\\ 64,900\\ 12,055\\ 63,347\\ 1,937\\ 146,895\\ 6,507\\ 11,019\\ 62,327\\ 0,002\\ 12,025\\ 0,002\\ 12,055\\ 0,002\\ 12,002\\ 12,055\\ 0,002\\ 12,055\\ 0,002\\ 12,055\\ 0,002\\ 12,055\\ 0,002\\ 12,055\\ 0,002\\ 12,055\\ 0,002\\ 12,055\\ 0,002\\ 12,055\\ 0,002\\ 12,055\\ 0,002\\ 12,002\\ 12,055\\ 0,002\\ 12,002$
Supplies and office expense	7,702	4,244	2,035	7,002	1,613	22,596	4,352	3,082	30,030
Telephone Travel	5,472 401	2,139	1,697	4,621 1,257	- 1,021	13,929 2,679	8,496 194	2,160 153	24,585 3,026
TOTAL EXPENSES	\$ 3,125,047	\$ 240,515	\$ 138,963	\$ 786,168	\$ 261,907	\$ 4,552,600	\$ 303,736	\$ 244,043	\$ 5,100,379

## ACLU OF ARIZONA AND ACLU FOUNDATION OF ARIZONA CONSOLIDATED STATEMENTS OF CASH FLOWS Years Ended March 31, 2022 and 2021

	 2022	 2021
CASH FLOWS FROM OPERATING ACTIVITIES Change in net assets Adjustments to reconcile change in net assets to net cash provided by operating activities:	\$ 2,574,005	\$ 1,527,233
Net realized/unrealized (gain)/loss on investments	61,429	(377,173)
(Increase) decrease in: Promise to give Due from/due to National ACLU Grants receivable Prepaid expenses and other assets Deposits Increase (decrease) in:	(100,000) (1,030,064) (289,000) (2,596) (944)	(200,000) 179,596 - 717 -
Accounts payable Accrued expenses	4,639 1,183	(1,349) 31,734
NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES	 1,218,652	1,160,758
CASH FLOWS FROM INVESTING ACTIVITIES Purchases of investment through dividends reinvested Purchases of investments Sale of investments	(24,119) (2,657,461) -	(12,855) - 22,551
Purchases of certificates of deposit and interest reinvested Proceeds from redemption of certificates of deposit	 (364,166) 1,624,330	 (1,420,126) 1,406,965
NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES	 (1,421,416)	 (3,465)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(202,764)	1,157,293
CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR	 4,316,141	 3,158,848
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$ 4,113,377	\$ 4,316,141

# NOTE 1 NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Nature of Activities

ACLU of Arizona (the "Union") is a not-for-profit membership organization that was incorporated in Arizona in 1968. The Union's purpose is to maintain and protect civil liberties in Arizona through legislative advocacy and public education. The Union lobbies at the local and state levels, working to influence public policies that threaten individual rights. The Union also is responsible for engaging and informing members on how to safeguard personal freedoms and build political power.

The ACLU Foundation of Arizona (the "Foundation") is a not-for-profit corporation that was incorporated in 1971. The Foundation was organized to maintain and protect civil liberties in Arizona through public education and litigation. The Foundation defends constitutional guarantees outlined in the Bill of Rights and works to extend rights to segments of the population that have traditionally been denied their rights, including people of color, lesbians, gay men, bisexual and transgendered people, women, mental-health patients, prisoners, people with disabilities, and the poor.

The Union and the Foundation (collectively the "Organization") share equipment, office space, personnel and operating costs. The Union and the Foundation reimburse each other to support their respective share of operations.

The Organization is affiliated with the American Civil Liberties Union, Inc. and the American Civil Liberties Union Foundation, Inc. (collectively "ACLU National").

#### Program Services

**Legal**: The Foundation provides legal representation – free of charge – to persons whose civil liberties are threatened or violated. The Foundation leverages the growing capacity of its in-house legal team with pro bono resources from volunteer attorneys to engage in strategic litigation and non-litigation legal advocacy in priority areas of criminal justice, immigrants' rights, education, and LGBTQ equality. Attorneys in the legal program work in close coordination with the teams involved in the policy, organizing advocacy, and communications programs, the national ACLU staff, and other local and national partners to advance the integrated legal and advocacy goals.

**Public Education**: The Foundation educates and informs key audiences, including elected officials, impacted stakeholders and members of the general public, about civil liberties and civil rights that are protected by the constitution and laws of the United States and Arizona. This education work is done through public awareness campaigns using a combination of strategies, including hosting public education events, releasing data-driven reports, and distributing printed materials in both English and Spanish, to raise awareness among targeted audiences in communities across Arizona.

# NOTE 1 NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

## Program Services (Continued)

**Communications**: The Foundation and the Union each develop and execute communication strategies that advance its multi-year campaign goals in the areas of education and criminal justice reform. They implement campaign-style communications strategies focused on neutralizing opposition, driving narratives that support ACLU values, rapidly responding to news cycles, and influencing decision makers through traditional and social media. A new focus for this program is aimed at using communications to educate voters about candidates' and officeholders' voting records, public statements, and policy stances on ACLU issues without endorsing or opposing a candidate or party.

**Organizing and Advocacy**: The Union utilizes grassroots activism to recruit, train and mobilize ACLU members and activists in the fight to protect our civil rights and liberties. The Union believes in centering the voices of directly impacted people through a new ladder of engagement model created for its Campaign for Smart Justice that recruits impacted people who are formerly incarcerated and develops them into leaders and spokespeople who push for transformative policy changes. They have created community-building spaces to engage our formerly incarcerated leaders, ACLU allies and members, including planning committee meetings, campaign meetings, resource breakfasts and welcome sessions.

**Lobbying/Policy**: The Union lobbies Arizona legislators and members of local government bodies, including city council and school board members, to take action on public policies that impact civil liberties. They draft legislation, conduct research and policy analysis and testify for/against bills. Occasionally, they take positions and issue statements on ballot measures that impact civil liberties.

#### Principles of Consolidation

The accompanying consolidated financial statements include the accounts of the Union and the Foundation. All material intercompany balances and transactions have been eliminated in the consolidated financial statements.

#### **Basis of Accounting**

The consolidated financial statements of the Organization have been prepared on the accrual basis of accounting, and accordingly, reflect all significant receivables, payables, and other liabilities.

# NOTE 1 NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### **Basis of Presentation**

The consolidated financial statements of the Organization have been prepared in accordance with U.S. generally accepted accounting principles ("US GAAP").

## Cash and Cash Equivalents

For the purpose of the consolidated statements of cash flows, the Organization considers all highly liquid investments with an original maturity of three months or less at date of acquisition to be cash equivalents. Cash held in accounts with stock brokerage firms are reported as investments as they represent accounts used for the purchases and sales of investments and are excluded from this definition.

#### Promises to Give

Unconditional promises to give are recognized as revenues in the period the promise is received and as assets, decreases of liabilities or expenses depending on the form of the benefits received. Unconditional promises to give that are to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows.

#### Fair Value of Financial Instruments

Accounting Standards establish a framework for measuring fair value which provides fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements).

The three levels of the fair value hierarchy are as follows:

Level 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Organization has the ability to access.

# NOTE 1 NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Fair Value of Financial Instruments (Continued)

- Level 2 Inputs to the valuation methodology include:
  - Quoted prices for similar assets or liabilities in active markets;
  - Quoted prices for identical or similar assets or liabilities in inactive markets;
  - Inputs other than quoted prices that are observable for the asset or liability;
  - Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified term (contractual term), the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 Inputs to the valuation methodology are unobservable and significant to the fair value measurement, and usually reflect the Organization's own assumptions about the assumptions that market participants would use in pricing the assets (i.e. real estate valuations, broker quotes).

The asset's or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used maximize the use of observable inputs and minimize the use of unobservable inputs.

#### **Investments**

Investments are recorded at fair value in the consolidated statements of financial position. Investment income or loss is included in the change in net assets without donor restrictions in the consolidated statements of activities, unless the income or loss is restricted by donor or law. Investment income or loss consists of interest and dividend income and realized and unrealized gains and losses, less external investment expenses.

#### Risks and Uncertainty

The Organization invests in various types of investment securities. Investment securities are exposed to various risks, such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes, could materially affect the amount reported in the consolidated statements of financial position.

# NOTE 1 NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

## Property and Equipment

Acquisitions of property and equipment in excess of \$5,000 are capitalized. Property and equipment are stated at cost or, if donated, at the approximate fair value at the date of donation. Depreciation of property and equipment is calculated using the straight-line method over the estimated useful lives of the respective assets.

Major additions and improvements are capitalized. Maintenance and repairs are expensed as incurred. When assets are retired or otherwise disposed of, the related costs and accumulated depreciation are removed from the accounts and gains and losses are included in operations.

#### Impairment of Long-Lived Assets

The Organization reviews long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. Assets to be disposed of are reported at the lower of the carrying amount or fair value less costs to sell.

# Endowment Funds

The Organization's endowment fund is held and managed by ACLU National in its Bill of Rights Trust (BORT) fund. The BORT fund was established to carry out the work of the ACLU in protecting, preserving, and expanding the civil liberties of all persons in the United States of America. As required by generally accepted accounting principles, net assets associated with endowment funds are classified and reported based on the existence or absence of donorimposed restrictions.

The Organization follows Arizona's Management of Charitable Funds Act (MCFA) and its own governing documents. MCFA requires the preservation of endowment funds when a donor's intent is not expressed. MCFA directs the Organization to spend an amount that is prudent, consistent with the purposes of the fund, relevant economic factors and the donor's intent that the funds continue in perpetuity.

# NOTE 1 NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

## Endowment Funds (Continued)

The Organization classifies as net assets with donor restrictions (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The donor-restricted endowment fund also includes accumulated earnings in the fund that are also classified as net assets with donor restrictions until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by MCFA.

Return Objectives and Risk Parameters. ACLU Foundation National has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to the programs supported by the endowments while also maintaining the purchasing power of those endowment assets over the long term. Accordingly, the investment process seeks to achieve an after-cost total real rate of return, including investment income as well as capital appreciation, which exceeds the annual distribution with acceptable levels of risk. ACLU Foundation National's primary objective is to obtain the best possible return on investments with the appropriate degree of risk and to meet the priorities of ACLU Foundation National over time. Endowment assets are invested in a conservative, well diversified asset mix that is intended to result in a consistent inflation-protected rate of return.

Spending Policy. ACLU Foundation National's policy is to disburse to each unit share 6% of the average of the fair market value of each unit share of the fund as of December 31 of the three, immediate preceding calendar years.

#### Net Assets

The Organization reports information regarding its financial position and activities according to two classes of net assets as follows:

- Net Assets Without Donor Restrictions Net assets available for use in general operations and not subject to donor or grantor restrictions.
- Net Assets With Donor Restrictions Net assets whose use is limited by donor-imposed time and/or purpose restrictions. Gifts of long-lived assets and gifts of cash restricted for acquisition of long-lived assets are recognized as revenue when the assets are placed in service. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

# NOTE 1 NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

## **Contributions**

Contributions and grants revenue received are recorded as either support with donor restrictions or as support without donor restrictions, depending on the existence and/or nature of any donorimposed restrictions. All donor-restricted support is reported as an increase in net assets with donor restrictions. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the consolidated statements of activities as net assets released from restrictions. It is the Organization's policy to classify donor restricted contributions as support without donor restrictions to the extent that donor restrictions were met in the year the contributions were received.

#### **Donated Services**

Donated services are recognized as contributions at their estimated fair value if the services (a) create or enhance the Organization's non-financial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased.

The Foundation handles litigation by using the services of cooperating attorneys who donate their services to the Foundation and its clients. These services are reported in the consolidated financial statements as described above.

Additionally, unpaid volunteers contributed time to develop the programs of the Union and the Foundation. The value of this time is not reflected in the consolidated financial statements because it does not meet the requirements for recognition.

#### Legal Fees Awarded

The Organization may receive legal fees awarded by the court as a result of the settlement of certain types of litigation. Because awards are not determinable until resolution of the litigation, such amounts are not recorded until received.

#### Shared Membership Contribution

Shared membership contribution revenue is received from ACLU National based on a revenue sharing agreement and is recognized as revenue in the period to which they relate. This revenue sharing agreement specifies the circumstances under which revenue shall be shared and the methodology for determining the specific portion of revenue that will be shared.

# NOTE 1 NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

### Functional Expenses

The costs of providing various programs and other activities have been summarized on a functional basis in the consolidated statements of functional expenses. Directly identifiable expenses are charged to programs and supporting services. The consolidated financial statements of the Organization report certain categories of expenses that are attributable to more than one program or supporting function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. These expenses are allocated based on use, square footage basis, as well as salaries and benefits, which are allocated on the basis of time and effort studies. Management and general expenses include those expenses that are not directly identifiable with any other specific function but provide for the overall support and direction of the Organization.

## Income Tax Status

The Union qualifies as a tax-exempt organization under Section 501(c)(4) of the Internal Revenue Code. Contributions to the Union do not qualify for a charitable contribution deduction under Section 170 of the Internal Revenue Code.

The Foundation is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. In addition, the Foundation qualifies for the charitable contribution deduction under Section 170(b)(1)(A) and has been classified as an organization other than a private foundation under Section 509(a)(2).

The Organization recognizes uncertain tax positions in the consolidated financial statements when it is more likely-than-not that the positions will not be sustained upon examination by the tax authorities. As of March 31, 2022 and 2021, the Organization had no uncertain tax positions that qualify for either recognition or disclosure in the consolidated financial statements.

The Organization recognizes interest and penalties associated with income taxes in operating expenses. During the years ended March 31, 2022 and 2021, the Organization did not have income tax related interest and penalty expense.

#### Use of Estimates

The preparation of the consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and reported amounts of revenues and expenses during the reporting period. Accordingly, actual results could differ from these estimates.

# NOTE 1 NATURE OF OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

### Date of Management's Review

In preparing these consolidated financial statements, the Organization has evaluated events and transactions for potential recognition or disclosure through October 25, 2022, the date the consolidated financial statements were available to be issued.

# NOTE 2 LIQUIDITY AND AVAILABILITY

The Organization receives significant contributions each year from donors as well as shared donations and memberships with ACLU National, which are available to meet annual cash needs for operations. The Organization also receives grant revenue with purpose and time restrictions related to the fulfillment of the objectives under the grant. Grant funds that are not expected to be expended within one year are not considered available to meet operations within one year.

The following table shows the total financial assets held by the Organization and the amounts of those financial assets that could readily be made available within one year of the consolidated statements of financial position date to meet general expenditures as of March 31:

	2022	 2021
Cash and cash equivalents	4,113,377	\$ 4,316,141
Promise to give, current portion	200,000	100,000
Due from National	1,509,070	479,006
Grants receivable	289,000	-
Certificates of deposit	159,962	1,420,126
Other investments	4,314,676	 1,500,509
Financial assets available to be used within one year	\$ 10,586,085	\$ 7,815,782

# NOTE 3 CONCENTRATIONS OF CREDIT RISK AND REVENUE CONCENTRATIONS

Financial instruments that subject the Organization to potential concentrations of credit risk consist principally of cash and cash equivalents.

The Organization maintains its cash in bank accounts with financial institutions which at times may exceed federally insured limits. The Organization has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash balances.

# NOTE 3 CONCENTRATIONS OF CREDIT RISK AND REVENUE CONCENTRATIONS (Continued)

The Organization receives a significant portion of its revenue from ACLU National. For the years ended March 31, 2022 and 2021, 43% and 35%, respectively, of the Organization's total support and revenue was received from this affiliate.

# NOTE 4 INVESTMENTS AND FAIR VALUE OF FINANCIAL INSTRUMENTS

Investments with readily determinable fair values are measured at fair value in the consolidated statements of financial position as determined by quoted market prices in active markets (Level 1). Investments held with ACLU National are valued based on the fair value of the underlying assets held by ACLU National and the Organization's percentage interest in ACLU National's investment (Level 2). Investments held at ACF are managed by ACF but are accessible to the Organization at any time, upon board approval. The Organization is invested in pools that seek to preserve capital, reduce market volatility and enhance returns through diversifying strategies. Investments held in funds with ACF are valued based on the value of the underlying assets held by ACF and the Organization's percentage in ACF's investment pool (Level 3).

The following is a summary of financial instruments measured at fair value on a recurring basis at March 31, 2022:

	 Level 1	 Level 2	L	evel 3	 Total
Cash and short term investments	\$ 58,809	\$ -	\$	-	\$ 58,809
Equity securities	2,533,622	-		-	2,533,622
Fixed rate cap securities	255,862	-		-	255,862
Investments held with ACLU National:					
Endowment	-	293,290		-	293,290
Other investments	-	178,904		-	178,904
Investments held at ACF	-	 -	1,	083,275	 1,083,275
Total investments	\$ 2,848,293	\$ 472,194	\$1,	083,275	\$ 4,403,762

# NOTE 4 INVESTMENTS AND FAIR VALUE OF FINANCIAL INSTRUMENTS (Continued)

The following is a summary of financial instruments measured at fair value on a recurring basis at March 31, 2021:

	 Level 1	L	evel 2	 Level 3	 Total
Cash and short term investments	\$ 16,912	\$	-	\$ -	\$ 16,912
Equity securities	613,048		-	-	613,048
Fixed rate cap securities	39,109		-	-	39,109
Investments held with ACLU National:					
Endowment	-	2	283,102	-	283,102
Other investments	-		172,690	-	172,690
Investments held with ACF	-		-	658,750	 658,750
Total investments	\$ 669,069	\$ 4	455,792	\$ 658,750	\$ 1,783,611

The following is a reconciliation of the beginning and ending balances of assets measured at fair value on a recurring basis using Level 3 inputs during the years ended March 31:

Balance at March 31, 2020	\$ 534,767
Realized and unrealized gains	121,757
Dividends	7,564
Fees	(5,338)
Balance at March 31, 2021	658,750
Purchases	445,000
Realized and unrealized losses	(23,551)
Dividends	9,972
Fees	(6,896)
Balance at March 31, 2022	\$ 1,083,275

Investment income (loss) is summarized as follows for the years ended March 31:

	 2022	 2021
Interest and dividends Realized gain Unrealized gain (loss) Investment fees	\$ 48,956 30,026 (91,455) (21,654)	\$ 45,467 20,288 356,885 (13,683)
	\$ (34,127)	\$ 408,957

# NOTE 5 PROPERTY AND EQUIPMENT

Property and equipment consist of the following at March 31:

	 2022	 2021
Furniture and equipment Accumulated depreciation	\$ 57,790 (52,790)	\$ 57,790 (52,790)
	\$ 5,000	\$ 5,000

The Organization had no depreciation expense for the years ended March 31, 2022 and 2021.

## NOTE 6 ENDOWMENT

The endowment consists of one fund restricted in perpetuity by the donor and is included in net assets with donor restrictions.

Endowment net asset composition at March 31, 2022 are as follows:

	Without Donor Restrictions		With Donor Restrictions		Total	
Original donor-restricted amount Accumulated investment earnings	\$	-	\$	176,313 116,977	\$	176,313 116,977
	\$	-	\$	293,290	\$	293,290

Endowment net asset composition at March 31, 2021 are as follows:

	Without Donor Restrictions		With Donor Restrictions		Total	
Original donor-restricted amount Accumulated investment earnings	\$	-	\$	176,313 106,789	\$	176,313 106,789
	\$	-	\$	283,102	\$	283,102

# NOTE 6 ENDOWMENT (Continued)

Changes in the endowment fund for the years ended March 31, 2022 and 2021 are as follows:

	Donor Do		With Donor estrictions	Total Endowment Fund		
Endowment funds, March 31, 2020 Contributions Investment income Realized and unrealized gains Investment fees Amounts appropriated for expenditure	\$	- - - - -	\$	198,446 - 11,277 83,452 (780) (9,293)	\$	198,446 - 11,277 83,452 (780) (9,293)
Endowment funds, March 31, 2021 Contributions Investment income Realized and unrealized gains Investment fees Amounts appropriated for expenditure		- - - - -		283,102 - 12,589 8,973 (1,051) (10,323)		283,102 - 12,589 8,973 (1,051) (10,323)
Endowment funds, March 31, 2022	\$	-	\$	293,290	\$	293,290

# NOTE 7 NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are restricted as follows at March 31:

		2022		2021	
<u>Time restricted:</u> Promise to give	\$	300,000	\$	200,000	
<u>Purpose restricted:</u> Criminal justice campaign Immigrants' rights project Education equity project (Demand 2 Learn) Border conversation and advocacy Capacity building project		157,031 118,124 - 327,751 623,463		133,671 168,924 10,000 135,000 -	
Endowment Funds: Perpetual in nature, earnings from which are subject to endowment spending policy/appropriations Endowment earnings subject to appropriation when a specific event occurs		176,313 116,977		176,313 106,789	
Total net assets with donor restrictions	\$	1,819,659	\$	930,697	

# NOTE 8 RETIREMENT PLANS

#### Defined Benefit Plan

The American Civil Liberties Union Retirement Plan is a defined benefit multi-employer plan which covers eligible employees of the national organization of the American Civil Liberties Union, Inc., and the American Civil Liberties Union Foundation, Inc., and state affiliates, which includes the Union and the Foundation. Effective April 1, 2009, this plan was frozen for new participants. All funds of the plan are held by Principal Mutual Life Insurance Company under a benefit index payment plan.

The defined benefit plan includes numerous participating affiliates. Accumulated and projected benefit obligations and other required disclosures for the plan covering all participating entities are presented in the National ACLU consolidated financial statements. The annual required employer contributions to the plan for the years ended March 31, 2022 and 2021 amounted to \$29,210 and \$26,370, respectively.

## NOTE 8 RETIREMENT PLANS (Continued)

#### ERISA 404(c) Plan

This plan is available for eligible employees hired after April 1, 2009. Employees that are at least 21 years old and not enrolled in any other ACLU qualified plan are eligible to participate immediately. Plan participants may contribute up to 80% of their pay each year up to a maximum amount permitted per the current tax laws. The Organization contributes 2% of the participant's gross wages, as well as matching the first 1% employee deferral and 50% of the next 5% deferred. Participants are always 100% vested in their employee deferrals. The Plan follows a two-year vesting schedule for employer contributions and matches. Employer contributions to the ERISA 404(c) plan for the years ended March 31, 2022 and 2021 amounted to \$59,853 and \$52,862, respectively.

## NOTE 9 OPERATING LEASES

The Organization leases office spaces under two operating lease agreements. One lease, which calls for gradual lease payments, expires September 30, 2023. The other lease, with monthly payments due of \$645, expired March 31, 2022. A new lease agreement was signed through February 28, 2024, with monthly payments due of \$944. Lease expense for the years ended March 31, 2022 and 2021 amounted to approximately \$159,000 and \$147,000, respectively.

Approximate future operating lease payments are as follows for the years ending March 31:

Year Ending March 31,	
2023	\$ 162,127
2024	 86,713
	\$ 248,840

# NOTE 10 RELATED PARTY TRANSACTIONS

The Organization shares both membership contribution revenue and donations with ACLU National. The ACLU National office utilizes a complex revenue sharing formula for distributing and collecting funds from local affiliates. For any year in which the Arizona affiliates raise more in donations than the ACLU National raises on behalf of Arizona, the Arizona affiliate must remit the difference to ACLU National and vice versa. For the years ended March 31, 2022 and 2021, the Organization received (remitted) the following amounts from/to ACLU National:

	2022	2021	
Shared membership contributions Revenue sharing Bequests	\$ 963,358 (61,217) 701,295	\$	908,473 278,260 (8,847)
	\$ 1,603,436	\$	1,177,886

The Union was chosen by ACLU National to participate in the new Strategic Affiliate Initiative 2.0 (SAI 2.0), a capacity building grant to enhance the ACLU and its affiliate's ability to lead multi-year, layered campaigns to achieve policy reform on issues such as criminal justice reform and education equity. The Union received \$1,049,012 and \$386,764 under this grant during the years ended March 31, 2022 and 2021, respectively.

The Union was awarded a grant from ACLU National to support the ACLU's Campaign for Smart Justice dedicated to reducing prison and jail populations and addressing racial disparities in the criminal justice system. The Union received \$215,000 and \$300,000 under this grant during the years ended March 31, 2022 and 2021, respectively.

The Foundation was awarded a grant from ACLU National to support ACLU's Border Campaign. The Foundation received \$289,000 under this grant during the year ended March 31, 2022.

# NOTE 10 RELATED PARTY TRANSACTIONS (Continued)

The net amount due (to) from ACLU National was as follows at March 31:

	2022		2021	
Union:				
Base renewal income share	\$	67,233	\$	111,602
Bequest receivable		68,037		-
Revenue sharing		3,148		26,387
Capacity building projects grant		786,759		-
Healthcare for trans youth grant		15,000		-
IRP Border Advocacy & Outreach grant		-		110,000
Total due (to) from National		940,177		247,989
Foundation:				
FY20 Pension Cost		-		(26,370)
All Voting is Local grant		-		15,000
Bequest receivable (payable)		633,258		(8,847)
Revenue sharing		(64,365)		251,234
Total due (to) from National		568,893		231,017
Net due (to) from National	\$	1,509,070	\$	479,006

# NOTE 11 NEW ACCOUNTING PRONOUNCEMENTS

The Financial Accounting Standards Board (FASB) has issued Accounting Standards Update (ASU) No. 2016-02, *Leases.* For nonpublic companies, the standard must be adopted for annual reporting periods beginning after December 15, 2021. The standard's core principle is the recognition of lease assets and lease liabilities by lessees for substantially all leases, including those currently classified as operating leases. Under the ASU, a lessee will be required to recognize assets and liabilities for operating and finance leases with terms of more than 12 months. Management is currently in the process of evaluating the impact of adoption of this ASU on the consolidated financial statements.

# NOTE 11 NEW ACCOUNTING PRONOUNCEMENTS (Continued)

The FASB has also issued ASU No. 2020-07, *Not-for-Profit Entities (Topic 958) Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets*, which will require the Organization to present contributed nonfinancial assets in a separate line item in the consolidated statements of activities and to disclose certain information about the contributed nonfinancial assets, including whether the assets were monetized or utilized by the Organization. In addition, the Organization will be required to disclose a description of how these assets are valued. This ASU must be adopted for annual reporting periods beginning after June 15, 2021. The Organization does not expect a significant impact to the consolidated financial statements when this standard is adopted.